

NCT and Homebirthkits.com Create a New Version of the Home Birth Kit

Natural

Giving birth is one of the most natural human experiences a woman will ever encounter and more and more women in the UK are choosing homebirth as the right choice for them. Homebirthkits.com has been recently launched in line with this growing trend and aims to help parents to create a tranquil, peaceful and comforting environment for both mother and baby.

As the NCT fully support the notion of birth choice, they have collaborated with homebirthkits.com to produce a dual branded kit, featuring all the practical items needed, alongside a few of the 'NCT birthing bibles' to help mum prepare fully for the experience of a homebirth.

Thoughtful

Inspired by women's personal experiences and developed using the advice of specialist midwives in the UK, the NCT Homebirth Kit is all about fulfilling a need for hassle free preparations in the run up to the birth.

Acting as a helping hand during this important time it offers an easy, beautifully packaged solution for the arrangement and setup of a homebirth. From the midwife recommended necessities to some little luxuries to create a homebirth haven, each product has been hand picked and carefully considered. Costing £65.00, the NCT Homebirth Kit can be found and ordered online at www.nctsales.co.uk or www.homebirthkits.com

Simple

'Mum-trepreneur' and founder of homebirth kits Charmaine Crisp comments;

'As women considering homebirth tend to gain final approval from their midwife around several weeks before the birth, it can be a big hassle to have to trawl around various stores searching for everything from plastic floor coverings to cooling sprays!.....The idea was that women could simply go online and order everything they need in one place, delivered to their door with the simplicity and ease that women in the late stages of their pregnancy would value and appreciate'

Vicky McNicholas from the NCT adds....

'The NCT is delighted to team up with Homebirth Kits.com to provide this great resource for women giving birth at home. Practical products combined with evidence based information on giving birth will help women have confidence in their birth choice.'

The NCT Homebirth Kit

Items include;

- Lavender Essential Oil
- Oil Burner
- Pack of 10 Tealight candles
- 75ml Face and Body Cooling Mist
- 2 Drinking straws
- 2 Biodegradable Bin Liners
- Pack of 36 Lansinoh Disposable Breast Pads
- Pack of 10 Natracare Organic Cotton Maternity Pads
- Pack of 3 NCT Stretch Briefs
- Face towel (30 x 30cm) for mum
- 100% Cotton Towel for baby (50cm x 90cm)
- NCT Cotton Newborn Swaddling Blanket
- Stress Release Massage Oil 30ml
- Floor sheet (2.4 x 2.5 m)
- 100gm Organic Cotton Wool Roll
- Plastic box with lid (6.5 litre)
- NCT Birth Stories DVD
- NCT Booklet - Home Birth (20 pages)
- NCT Booklet - Guide to Labour (20 pages)
- NCT Booklet - Breastfeeding: a good start (20 pages)



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Images available on request. For an interview please contact Charmaine.

For information on the work of the NCT charity please see www.nct.org.uk

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